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## **DANIEL NESTOR NAMED OFFICIAL SPOKESPERSON OF MIELE LEAGUE CHALLENGE**

*Second season of league extends to Montreal*

Tennis Canada, in partnership with Miele Limited, announced Friday that Canadian tennis legend Daniel Nestor has been named official spokesperson of the Miele League Challenge.

In its second year of operation, the Miele League Challenge is a platform for some of the country's top leagues to showcase their rich tradition of excellence and help celebrate tennis as a sport for life. During the first season, Toronto's premier tennis leagues and the Ontario Tennis Association helped launch the league with more than 7,000 organized members, 400 teams and more than 100 clubs involved. Year Two will see the Quebec Tennis Federation and the Greater Montreal Area join in the Miele League Challenge experience. In 2010, the Miele League Challenge will expand into an official National League Challenge involving teams from across the country.

"I'm proud to be a part of the Miele League Challenge and help grow this important part of grassroots tennis," said Nestor. "A national league is a great concept used by many leading tennis nations, together with Miele, we will grow the Canadian version from coast to coast."

The three-year deal has Nestor participating in special Miele League Challenge events, driving excitement around the league and promoting the sport of tennis. His national commitment will assist Miele and Tennis Canada's efforts in building the Miele League Challenge to its ultimate potential, promoting the sport of tennis and active living. Jan Heck, president, Miele Limited, chose Daniel as a spokesperson due to Daniel's dedication and commitment to growing tennis in Canada.

"It is with great pleasure and excitement that we welcome Daniel to the Miele League Challenge," said Jan Heck. "His dedication to the sport of tennis in Canada made him the perfect fit for taking the Miele League Challenge to new heights of participation".

In January 2008, Tennis Canada and Miele Limited, the leader in the premium home appliance market in Canada, agreed to a five-year deal that spans across all levels of tennis. In addition to the creation of the National League Challenge, Miele is the Official Team Sponsor of the Canadian Davis Cup and Fed Cup squads and the Official Home Appliance and Gold Sponsor of the Rogers Cup in Toronto.

The Toronto native is coming off one of the best years of his illustrious professional career. In 2008, he captured the Wimbledon doubles title with partner Nenad Zimonjic of Serbia and in doing so, became just the fourth man in the Open Era to earn the career *Golden Slam*, all four Grand Slam titles and an Olympic gold medal.

Nestor and the rest of the Miele Canadian Davis Cup team are in Toronto for an Americas Zone Group I tie against Ecuador this weekend at Rexall Centre. Tickets for the three-day event are sold out, however fans can watch all of the action online at [www.tenniscanada.com](http://www.tenniscanada.com)

#### **About Tennis Canada**

*Founded in 1890, Tennis Canada is a non-profit, national sport association responsible for leading the growth, promotion and showcasing of tennis in Canada. Tennis Canada owns and operates two of the premier events on the ATP and Sony Ericsson WTA tours; Rogers Cup men's and women's events that rotate annually between Rexall Centre in Toronto and Uniprix Stadium in Montreal. In addition, Tennis Canada owns and operates six professional ITF sanctioned events and financially supports six other professional tournaments in Canada. Tennis Canada operates national training centres at the Compass Centre of Excellence in Toronto and at Uniprix Stadium in Montreal. Tennis Canada is a proud member of the International Tennis Federation, the Canadian Olympic Committee, the Canadian Paralympic Committee and the International Wheelchair Tennis Association, and serves to administer, sponsor and select the teams for Davis Cup, Fed Cup, the Olympic Games and all wheelchair, junior and senior national teams. Tennis Canada invests its surplus into tennis development. For more information on Tennis Canada [www.tenniscanada.com](http://www.tenniscanada.com).*

#### **About Miele Limited**

*Long considered a household name in Europe and worldwide, Miele has exploded onto the scene in Canada with its sleek design, superior engineering and unparalleled service. Founded in 1899 on a promise of "Immer Besser", a German phrase meaning "forever better," Miele has distinguished itself in the appliance market by continuing to offer a record number of major innovations as well as a deep belief in nurturing their network of dealers. As the world's largest family-owned and operated appliance company, Miele is immovably committed to the highest quality, performance and environmental standards. Consumers wishing to learn more about Miele can call 1-800-565-6435 or visit [www.miele.ca](http://www.miele.ca).*

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