



## Who we are

The future is bright for tennis in Canada, and you will be right in the middle of it all at Tennis Canada! A national sport organization with a mission to lead the growth of tennis in Canada and a vision to become a world-leading tennis nation, Tennis Canada seeks to grow participation across Canada and develop champions on the international stage. Tennis Canada also owns and operates the Rogers Cup presented by National Bank tournaments in Toronto and Montreal, two of the best-run sporting events in the world which annually bring the globe's best tennis players to Canada. In recent years, Canadian tennis has seen historic achievements, with players reaching Grand Slam finals and record high world rankings, and participation and interest on the rise. Join us as we look to build on this exciting momentum and produce even greater results. We are a team of innovators, who are passionate about our work and pursue excellence together every day.

## What we are looking for

### Content Producer

Reporting to the Digital Manager, the position holder assists the Digital Content team with content production, workflow processes, analysis and team collaboration, in an effort to ensure that the team's output is being delivered in a timely, effective and efficient manner and adhering to our overall digital content strategy.

- Curate and create assets with Social Coordinators to use for social posts according to the calendar in alignment with Digital strategy;
- Create and maintain the digital content calendar;
- Work closely with the Digital team on content objectives and planning;
- Develop a solid understanding of how fans and partners interact with what the Content team produces and has input into producing;
- Regularly review dashboards and reports, feed insights to the team to improve future production efforts;
- Produce/edit video and format across all social media platforms;
- Write (and copy edit) attention getting, engage copy for social posts;
- Track performance on live social media campaigns in coordination with BI team;
- Make recommendations on paid and organic targeting for all social content.

## Who you are

- 3 years or more of experience working in social media, creating entertainment and sports based content;
- Proficient in Adobe Creative Cloud apps including Premiere Pro, Photoshop, Illustrator and After Effects;
- Strong attention to detail;
- Bachelor's Degree or Diploma in media or broadcasting (highly preferred);
- Experience managing and prioritizing a high volume of work;
- Ability to balance the creative and operational demands of community management.

## What's in it for you

- Be part of a dynamic organization that makes a difference across Canada;
- Get in the game! Join the Rogers Cup team;
- Be part of an innovative, vibrant and passionate team;
- Join the organization that sets the standard and always strives for excellence.

## Interested?

Send us your resume at [resumes@tenniscanada.com](mailto:resumes@tenniscanada.com)