

TENNIS DAY IN CANADA PHOTO CONTEST (the “**Contest**”)

Official Contest Rules and Regulations (the “**Official Contest Rules**”)

This Contest is sponsored by Tennis Canada (the “**Contest Sponsor**”).

Contest starts at **6:00** a.m. ET May 13, 2017 (the “**Contest Opening Date**” and ends at **11:59** p.m. ET on May 14, 2017 (the “**Contest Closing Date**”). The period between the Contest Opening Date and the Contest Closing Date shall be the Contest Period (the “**Contest Period**”).

By entering this Contest, entrants agree to abide by these Official Contest Rules. The decisions of the Contest Sponsor with respect to all aspects of the Contest are final. The Contest is in no way sponsored, endorsed or administered by, or associated with Twitter, Instagram or any affiliated sponsor of Tennis Day in Canada. You understand that you are providing your information to the Contest Sponsor and not to Instagram, Twitter or any affiliated sponsor of Tennis Day in Canada. The information you provide will only be used in accordance with the Contest Sponsor’s privacy policy. Twitter, Instagram and any affiliated sponsor of Tennis Day in Canada are completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Contest Sponsor and not Twitter, Instagram or affiliated sponsors.

1. ELIGIBILITY

This Contest is open to all legal residents of Canada who have reached the age of majority in the province or territory in which they reside. Participants younger than age of majority in their province are eligible to win prizes, as long as they receive guardian/parental consent. Officers, directors and employees of Tennis Canada and the Tennis Professionals Association and their respective affiliates, sections, districts, agents, advertising and promotion agencies or any other agencies or entities involved with this Contest, and members of their respective families (parents, siblings, children, and spouse and their respective spouses) and/or those residing in the same household (whether related or not) of each of the above are not eligible to enter or win. By participating in this Contest, participants agree to be bound by these Official Contest Rules. Tennis Canada reserves the right to disqualify from this Contest any person it believes has violated these Official Contest Rules.

2. HOW TO ENTER

NO PURCHASE NECESSARY - To enter, during the Contest Period, post a photo or video to your personal Instagram or Twitter account, related to your participation in a Tennis Day in Canada event or activity, using the hashtag #tennisday. Entries will not be eligible if posted to social media other than Twitter and Instagram or if received after the Contest Closing Date. You may enter multiple times. Each post earns one ballot entry if it contains the hashtag #tennisday. The more entries completed, the greater your odds of winning.

3. ODDS OF WINNING

Odds of winning will depend upon the number of eligible entries received by the Contest Closing Date. All entries must be received by 11:59 p.m. ET on May 14, 2017 in order to qualify. The Contest Sponsor will not be responsible for late, delayed, misdirected, lost, or incomplete entries. By entering the contest, entrants accept and agree to be bound by these Official Contest Rules, and accept the decisions of the Contest Sponsor as final and binding in all

respects. All information, including, but not limited to, personal information, obtained for this contest will only be used for the purpose of conducting the contest. Entries that are incomplete, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of these Official Contest Rules shall be disqualified.

4. PRIZING

All prizes must be accepted as awarded, are non-refundable and no portion of the grand prize is convertible to cash. The Contest Sponsor reserves the right to substitute any of the prizes, or any component thereof, with a prize of equal or greater value.

a) GRAND PRIZE

There is one (1) grand prize available to be won at the conclusion of the Contest Period.

The grand prize winner of the Tennis Day in Canada Photo Contest will receive:

- Four (4) tickets to attend Opening Night of the Rogers Cup in Toronto or Montreal on August 7, 2017
- Four (4) roundtrip flights, if required, for the winner and his/her guests or parent/legal guardian to Toronto or Montreal
- One (1) night's accommodation in a Toronto or Montreal hotel (hotel TBD)

The grand prize must be accepted as awarded without substitution and is not redeemable for cash. The grand prize is transferable by the winner to an immediate family member so long as the Contest Sponsor is aware of the transfer through written documentation received from the original grand prize winner within five (5) days prize notification. The Sponsor reserves the right, in their sole discretion, to substitute and/or modify a prize, or any component of any prize that cannot be awarded as described for any reasons, for one of equal or greater value. Grand prize winners are solely responsible for all federal, provincial and local taxes and any other expenses, costs or fees associated with acceptance and/or use of a prize. The Contest Sponsor's decisions are final and binding in all respects to choosing and awarding all Prizes.

If the winner cannot use or chooses not to use, for any reason, any portion of the grand prize, that portion of the prize will be forfeited and no substitution or other compensation will be awarded.

The grand prize winner and guests understand and acknowledge that they are responsible for additional airfare charges that may be incurred, including, but not limited to, baggage check charges, upgrades charges, in-flight snacks and entertainment, and ground transportation to and from both departure and arrival airports. One (1) night's accommodation will be awarded at a select Toronto or Montreal hotel, two standard shared double occupancy room. Room selection is at the Sponsor's discretion. Grand prize winner and guests will be solely responsible for any and all additional charges incurred, including but not limited to in-room dining and entertainment. Grand prize winner and guests must comply with any accommodation requirements, such as the presentation of a major credit card.

The total approximate retail value of the grand prize is five thousand Canadian dollars (CAD \$5000.00), based on sample departure from Vancouver, British Columbia for grand prize winner and guests, respectively.

Travel arrangements for the grand prize winner and guests must be arranged between the grand prize winner and the Contest Sponsor. The grand prize winner is responsible for prize distribution amongst guests. The grand prize winner and guests will be solely responsible for all

other incidental costs and expenses related to the grand prize not mentioned in these Official Contest Rules, including without limitation, insurance and obtaining a passport. The grand prize winner and guests also acknowledge that should any complication(s) arise involving the transportation, including but not limited to, immigration, delayed or canceled flights, the Contest Sponsor is not responsible for the grand prize winner or their guests and the grand prize winner and guests are solely responsible for arranging and paying for travel back to their place of residence.

Prize is valid only between August 7, 2017 to August 8, 2017 and must be redeemed on that date. Departing flight is available on August 7, 2017. Returning flight is available on August 8, 2017. Hotel is only available on August 7, 2017. Match tickets are available only for the evening session on August 7, 2017. Flights are available from August 7, 2017 to August 8, 2017.

5. SELECTING WINNERS

A random draw for the grand prize, will be conducted at or about 12:00pm ET on May 15, 2017 by the Contest Sponsor from all eligible entries received.

The Contest Sponsor shall use commercially reasonable efforts to contact the selected entrants using the contact information set out each of their entries. In the event, that a selected entrant cannot be contacted within five (5) days of the random draw, the entry of such selected entrant shall be deemed void and the above will be repeated until a contact is made with a selected entrant or there are no more eligible entries, whichever comes first.

Before being declared a winner, each selected entrant must first correctly answer without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question within ten (10) business days of prize notification.

Each selected entrant will also be required to sign a Declaration and Release Form (the "Release Form") confirming compliance with these Official Contest Rules, acceptance of the respective prize as awarded without substitution, and releasing the Contest Sponsor, its affiliated and related companies, sponsors, advertising and promotional agencies, and their respective shareholders, directors, officers, employees, agents, dealers, representatives, successors and assigns from any liability in connection with the prizes, including (if applicable) attendance at or travel to and any recreational activities undertaken as a result of participation in this contest.

Declining a prize, failing to correctly answer the mathematical skill-testing question, failing to return the Release Form within the time period indicated on the Release Form or otherwise failing to comply with these Official Contest Rules will cause the respective prize to be forfeited and a new random draw from the remaining eligible entries will be conducted to select another selected entrant. The process noted above will be repeated until a prizewinner is declared or there are no more eligible entries, whichever comes first.

6. GENERAL

This contest is subject to all applicable Federal, Provincial, and Municipal laws and regulations and void where prohibited. The Contest Sponsor shall not be held responsible for any accident, negligence, printing, typographical, administrative or other errors that may arise or occur in connection with the contest with no obligation or liability, subject to applicable law.

No correspondence will be entered into except with selected entrants. By entering this contest and accepting a prize, each winner consents to the use of his/her name, city of residence, video image, voice, and/or photograph in any related publicity or Internet posting without further notification or compensation.

By entering this contest and accepting a prize, if applicable, each entrant releases and agrees to hold the Contest Sponsor and its respective members, shareholders, directors, employees, officers and agents, including, without limitation, their advertising and promotion agencies, harmless against any and all manner of actions, causes of action, suits, debts, covenants, contracts, claims, and demands, including legal fees and expenses, whatsoever, including but not limited to, claims based on negligence, breach of contract, fundamental breach, liability for physical injury, death, or property damage which the entrant or his/her administrators, heirs, successors or assigns might have or could have, by reason of or arising out of the entrant's participation in this contest and/or in connection with the acceptance and/or use by the entrant of the prize awarded, if applicable.

All entries become the property of the Contest Sponsor and will not be returned. No responsibility will be taken for any failure of the contest web site during the promotion or for any problems or technical malfunction of a telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any email, on-line or internet entry to be received by the Contest Sponsor on account of technical problems or traffic congestion on the internet or at any web site, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion.

The Contest Sponsor reserves the right, in its sole discretion, to cancel or suspend the contest, in whole or in part, without notice for any reason whatsoever, should a virus, bug or any other cause beyond the reasonable control of the Contest Sponsor corrupt the security or proper administration of the contest, or the odds of winning. Any attempt to deliberately damage any web site or to undermine the legitimate operation of this contest is a violation of criminal and civil laws, and should such an attempt be made, the Contest Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. Entries are subject to verification and will be declared invalid if they are forged, falsified, altered or tampered with in any way.

In the event of a dispute regarding the identity of the person submitting an electronic entry, the entry will be deemed submitted by the "authorized account holder" provided that person meets all eligibility criteria set forth in the Eligibility section of these Official Contest Rules and Regulations. "Authorized Account Holder" shall mean the natural person assigned to the social media account being used to enter the contest. Contest Sponsor reserves the right at its sole discretion, to disqualify any individual (and all of his or her entries) who tampers with the Contest, including the entry process.

7. WINNER LIST

For the name of the grand prize winner, available after May 15, 2017, send a self-addressed, stamped envelope to: 2017 Tennis Day in Canada Photo Contest, Tennis Canada, 1 Shoreham Drive, Suite 100, Toronto, ON M3N 3A6. Requests must be received by August 15, 2017.