



## Who we are

The future is bright for tennis in Canada, and you will be right in the middle of it all at Tennis Canada! A national sport organization with a mission to lead the growth of tennis in Canada and a vision to become a world-leading tennis nation, Tennis Canada seeks to grow participation across Canada and develop champions on the international stage. Tennis Canada also owns and operates the Rogers Cup presented by National Bank tournaments in Toronto and Montreal, two of the best-run sporting events in the world which annually bring the globe's best tennis players to Canada. In recent years, Canadian tennis has seen historic achievements, with players reaching Grand Slam finals and record high world rankings, and participation and interest on the rise. Join us as we look to build on this exciting momentum and produce even greater results. We are a team of innovators, who are passionate about our work and pursue excellence together every day.

## What we are looking for

### Specialist, Digital Marketing

Your main responsibilities will be to:

- Ensure website administration including updates, building pages and coordinating with other departments for their web-related needs;
- Collaborate with our Corporate Partnerships department in the organization, execution and tracking of digital and social media assets/commitments;
- Assist with social media posting across a variety of channels with unique brand identities and voices;
- Support the content creation process including taking on occasional creative writing, design or video assignments based on personal interest.

## Who you are

- Strong communication skills, both verbal and written;
- Ability to write social copy in a variety of tones and voices;
- Ability to work and excel under pressure in a fast-paced and challenging environment;
- Experience with WordPress preferred but not required;
- Experience with Adobe Photoshop, Illustrator and/or Premiere Pro preferred but not required;
- Intermediate to advanced knowledge of Microsoft Office and computer literacy;
- Knowledge of professional tennis, men's and women's (a strong asset);
- Fluency in French (an asset).

## What's in it for you

- Be part of a dynamic organization that makes a difference across Canada;
- Get in the game! Join the Rogers Cup team;
- Be part of an innovative, vibrant and passionate team;
- Join the organization that sets the standard and always strives for excellence.

## Interested?

Send us your resume at [resumes@tenniscanada.com](mailto:resumes@tenniscanada.com)