



Tennis Facilities in Canada

WHERE DO CANADIANS PLAY TENNIS?



61%
of Canadians
play on outdoor
public courts.

18% are members of **outdoor** clubs.
18% are members of **indoor** tennis facilities.
14% are members of **bubbled** facilities.

Due to Canada's harsh winters, outdoor courts are unusable for **50 to 75%** of the year.

AVAILABILITY OF COVERED COURTS

750
COVERED COURTS
IN CANADA



Which means that there is approximately **1 indoor court** for every **50,000 Canadians**.

When we compare this ratio with other developed nations, **Canada finishes second to last**.



51% of Canadians would play more tennis if there was a covered court nearby.

CANADIANS WANT TO PLAY MORE!



90% of tennis players would play more tennis if there was a covered court nearby.



37% of Canadians would play more tennis if there was a covered court nearby that costs \$20/hr.



73% of tennis players would play more tennis if there was a covered court nearby that costs \$20/hr.

LET'S WORK TOGETHER!

Tennis Canada commissioned an independent research study that asked 1,000 Canadians how they felt about Tennis Canada & municipalities working together to bring more covered courts to Canadians.

90%

of Canadians agree that **municipalities should work with Tennis Canada** on the Covered Court Initiative.

72%

of Canadians **like or love** the Covered Court Initiative.

79%

of Canadians state that partnering with Tennis Canada on the Covered Court Initiative **would improve their opinion of a municipality**.

Sources : Canadian Tennis Participation & Interest Study (Charleton Insights, 2018), Covered Courts Program Partnership Assessment (Charleton Insights, 2018), College Sports-Related Injuries (Centres for Disease Control & Prevention, 2015), European Tennis Report (International Tennis Federation, 2014)