WHO WE ARE

The future is bright for tennis in Canada, and you will be right in the middle of it all at Tennis Canada! A national sport organization with a mission to lead the growth of tennis in Canada and a vision to become a world-leading tennis nation, Tennis Canada seeks to grow participation across the country and develop champions on the international stage. Tennis Canada also owns and operates the world-class National Bank Open presented by Rogers tournaments in Toronto and Montreal, two of the best-run sporting events on the planet which annually bring the globe's best tennis players to Canada and continue to break attendance records year on year. In recent times, Canadian tennis has enjoyed many historic achievements, including a first Grand Slam singles title at the 2019 US Open as well as a first appearance in the Davis Cup final in Madrid and increased participation and interest in the sport. Join us as we look to build on this exciting momentum and continue to produce incredible results. We are a team of innovators, who are passionate about our work and pursue excellence together everyday.

WHAT WE ARE LOOKING FOR

GRAPHIC DESIGNER – Toronto or Montreal (Summer contract)

Reporting to the Senior Manager, Marketing in Montreal, the incumbent will oversee the graphic design of Tennis Canada's various tools and meet the specific needs of the departments. These include several elements for the National Bank Open presented by Rogers in Montreal and Toronto.

- Develop different collateral material of the National Bank Open presented by Rogers tournament marketing campaign in Toronto
- Produce several graphic projects (posters, brochures, corporate documents, web) touching different sectors of the organization such as tennis development, corporate partnerships, or ticketing
- Contributes daily to the creation of creative concepts for digital assets (eblasts, gifs, digital ads, social media content creative, etc.)
- Adaptation of the tournament's signage
- Working in close collaboration with the graphic design team
- Contributes innovative ideas generating creative newness
- Good ability to interpret requests and various briefs

WHO YOU ARE

- 2-3 years experience in a similar position
- University or college diploma in graphic design from a recognized institution
- Excellent knowledge of graphic design software: Photoshop, Illustrator, Indesign and After Effects
- Knowledge in social media and digital content
- Ability to work under pressure and with tight deadlines
- Strong organizational skills to manage multiple projects at once and attention to detail
- Great autonomy and flexibility
- Enjoys working in a dynamic and proactive team environment
- Ability to communicate in French is an asset

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JOB DESCRIPTION

WHAT'S IN IT FOR YOU?

- Join the team that's making Canadian tennis history
- Be behind the scenes of the National Bank Open
- Work in a dog friendly office
- Benefit from a generous organisation that truly cares about its employees.

INTERESTED?

Send us your resume at: bwowchuk@tenniscanada.com

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EXCELLENCE | PASSION | INTÉGRITÉ INTEGRITY | TRAVAIL D'ÉQUIPE TEAM WORK | RESPONSABILISATION ACCOUNTABILITY | INNOVATION